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MUSIC COUNTRY STYLE

LET US TELL YOUR STORY

One Man's Opinion

A. W. SOUTH

EDITORIAL

We have certain factions in the State of Oklahoma that like to rely on the work, ambition, and sweat of other people. They like to take things that do not belong to them. Credit for one thing, recognition for another. This newspaper was confronted with this type of operation. We don't necessarily condone certain actions that do go on in the State of Oklahoma. But this we think is outrageous. What we are talking about is a fellow by the name of Walt Wilder, who caims he has written a song called, Payline Fever, with Mr. Wes McMahan. As far as the information we get from Nashville, B.M.I., and the Country Music Association, the way the song is registered, the way the song is printed through Payline publish-

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LOCAL BAND BREAKS $1,000 LIMIT

$ $ $ $ $

The Gene Sullivan Story

2 PAGE

BUZ POLLARD-LEADER
LARRY SANDLIN-LEAD
FRED GARRETT-BASS
BILL BARON-STEEL
FOREST AVERY-DRUMS

THE GENE SULLIVAN STORY

On July 2nd, Monday morning at 8 o'clock at the Cattlemans Cafeteria at 442 W. Commerce in Okla City, Gene Sullivan from Okla City, of the team of Wiley & Gene, famed Country & Western singers and comedians, were honored at a breakfast by his peers and friends in the country & western music industry.
The occasion was honored first off by Gov. David Hall, who in his speech was eloquent as usual. He showed Gene Sullivan that the people of Okla admire and love him for his work as a writer and as a singer himself. Gov. Hall st stressed the hard times that Gene has had through the years and some of the things that he has done for the state and for the country music industry. Elvis Presley was due to be here at the breakfast but couldn't quite make it his commitments for his shows was very much overriding, because he is in such demand. Elvis was on the down trod, not really doing much in a recording business, and they took the song"When my blue moon turns to gold again" and recorded it and sold over 2 million copies. We had many people here at the show--what I call a show because it was of his peers--people that are in the business--coming up and saying after all your help Gene I've heard a 1000 nights of full houses, thanks to you. Then Anita Bryant took time out from her busy schedule and sent Gene her regards and one of her latest albums. We believe she would have liked to be here, but she has been so busy lately she could not make it. There were such notables here as Bob Beckham, he's from Nashville a music producer-there was Kenny Wright, everybody knows Kenny for his organistic talents. We even had a visit from Bryon Hollender, the Okla City fire chief. Stewart Myers representing the Mayor and the city council, and of course at every function-Foster Estes, from the city school board, I guess Gene's gonna get an education after all. As we sit there we listened to a tape from Tex Ritter, and letters from different notables such as Lt. Gov. Nigh. Lew Rawls, the great black singer, that was on the Stars & Stripes show and the great Tenn. Ernie Ford, also on the Stars & Stripes show, which he was the MC. Doc Severisen who played on the Stars & Stripes show, Ferlin Huskey and many many more which they could not even read over the microphone

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One Man's Opinion
continued from page 1

ing company. Walt Wilder is a lier. He did not have anything to do with this song, publication, or record what so ever, other than helping with the first and the original recording of it voice wise. The changes that he suggested in the studio were made. The song was kept in it's entirety and it's originality. He was lead to believe, that he is the man who wrote the song. He is not. Wes McMahan is the writer, is the producer, and is the publisher of this song, and quite a few more besides. We don't want to be known as an exposé newspaper. But, when people purposely miss lead and lie out right about certain articles, this is outrageous. There is enough wrong with music business that we do not need outsiders and people who just don't care to miss lead this newspaper with as little staff as we have. There are other little contingency we would like to get into, such as counterfeiting of recordings, in other words sound alikes, that the jute boxes play day after day in bar rooms, restaurants night clubs, and that are sold through the free and open market, out of the State of Oklahoma, and in the State of Oklahoma. We believe that it's a policy that when a man writes a song, spends his time, effort, sweat, and blood for this song, that he should receive loyalities off of it, and from it. We believe he has the soul responsbility of this song and what it does and what it does not, in other words he must have the last say. But we find that our companies in Oklahoma that feel they must sound alikes where completely counterfeit, the record, or tape, and must sell this thing outright to markets in Ark., Missouri, Kansas, Iowa, Nebraska, where the laws are lacks in regards to tapes coming into the state. Now we find that not only that the tape companies are at fault, but so are the laws in the State of Oklahoma. The governing, govern the process and the care of recordings. We think it is ashame that a man can sit in a five thousand dollar office and work off the sweat of somebody else. We hope the legislature will enact laws which we will try to instrument to keep counterfeiting at a minimum. We know of course that even there are laws in the books, there will still be somebody to try it and to do it. It's a fast buck. And as A.W. Mathiesen in his barb wire and h ney column has stated, nothing is fast in this business. It's all slow, it should be taken slow, it should have a lot of though and consideration behind it. We hop that some, legislator will read this column and try to work with us. act on a bill that will prevent this counterfeiting. And in this column we want to stress one more point which will be point three. Sometimes an artist especially so a singer will approach an agent or a personal manager, and say I would like to be on record, or I would like to try and get up in the world, or as most of them put it that comes into this office, a star. But what makes a star is chrisma, presentation, & personality. Everyone knows that this actually what makes a star. But there is something else. Although in this great country we have five million churches, there are also ten million bar rooms, and night clubs. And most of the artist's that make recordings that stay with a recording and push this, learn technique, application, learn it through the bar rooms and small night clubs.

We hope that when people come to talk about us, when people come to talk to us, about show business, that they would say what is on their mind, and a lot of their heart. It would save a lot of time, a lot of effort, and a lot of rhetoric. And now we go to point four. The closing of night clubs and the miss use of managment in these night clubs that close. We feel that as a newspaper the young people who are trying to open night clubs should valuate the business dollar, that they must put into the business. As the business dollar will return they get out of business. Our night clubs are profitable, but it's just the same as any other business. If it isn't run right, operated efficienly, there will be no return. As one club opens, and one closes, it gets a reputation of being unstable. And the reason the clubs like Hilton West & Hilton North, the Ramada'S, the Holiday Inn's, the Contennial's, pack their clubs is because they are stable. So my suggestion to most the young people who consider their self of a business mind. Evaluate the business, take a survey, learn how much you will actually have to put in to it, and how much you will actually will get out of it, in profit.

We come in contact with a few artist's that come into our office wanting help. And we would like to give this help, but if a man is religious like the Bible belt of the United States, Oklahoma, Missouri, Kansas, Texas, & Ark. We think first that he must search his soul, and his heart, and find out whether he has fortitude, and the pursuance to go into these clubs, and shows. Whether it be television or stage, to learn technique, and presentation. We had one young man, that we have spent quite a bit of time and effort on. His name is Donny Hayes, from Shawnee, Oklahoma. We know that Donny has a voice, but what we did not know is that he is deeply religious. And I must apologize to Donny. I had asked Buz Pollard of Buz and the Bandeleros, at the Horse Shoe Club, to allow Donny to come up on stage and sing. And Buz said absoutely. Which this guy is always trying to help some artist

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Personalities

By

J. ALBERT HAUTZ

An 87 pound, 14 year old female approaching 5 feet in height enters Paul Malloy's American Music Club at 2420 N. Janeway in Moore, four nights a week. Accompanied by her parents, as she enters the club, her eyes are stilled by the attraction of the pool tables.
The clock on the north wall indicates 9 o'clock. The country-western group behind Paul Malloy will release its country style hysteria on the unsuspecting audience in 15 minutes. The petite female will occasionally sip her coke on the rocks in the same manner that the wife of a government bureaucrat would, attempting to impress her hosts at one of those sophisticated social gatherings.
The coke will soothe her vocal cords; soon, in a Karen Carpenter fashion, she will grasp the sticks that lay on the table before her.
Paul Malloy will add a new G string to his guitar before he begins to expertly tune his instrument.
The small and delicate young girl is now seated with the other members of the group. She will break into a short drum roll that will cause newcomers in the audience to gasp for breath in utter amazement at her adult talents.
Her name is Kelly Lynn.
To say that she is an accomplished young performer at the ripe old age of fourteen, is an understatement.

At Moore Junior High School, she is a member of the State and National Honor Societies. Last year she was selected as the All Star left fielder among several girls soft ball teams. In addition to these activities, she also devotes her time to instructing other youngsters on the refinements of the drum and accompanies the Jesse Austin revue to several of the grade schools in the area, displaying her talent and encouraging other youngsters to learn, encounter and experience music.
She is a country style artist with an approach to country music that would make Claudine Longet eat her heart out.
Although she is no relation to Loretta Lynn, she certainly must be watched.
Already she has played back up for two releases destined to command some recognition for Paul Malloy, and has been extended open invitations to appear at several popular clubs in the greater Okla City area and more recently one in Reno, Nevada.
She is a radiant and talented young performer who deserves every ounce of recognition she has worked so hard to earn. By all means, I highly recommend that country music fans see her in action.

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Twittyville IS Home

TWITTYVILLE IS HOME
Conway and his family live in a luxurious home which they call Twitty-ville. The location is Oklahoma City, Oklahoma/ If you have the pleasure of visiting the Twitty's you will be made welcome by their Southern hosp-itality. Conway spends much time in his vast music room relaxing or writing songs. The room is fitted with warm red carpeting and black lea-ther upholstery. One end of the room is a complete bandstand, which has a full drumset, a sellection of vatious guitars, amp-lifiers, etc. Along one wall is a built-in unit which houses tapes, re-cord collections, in-cluding every Hank Will-iams record ever pressed, also this unit makes P.A. system cassette player, jukebox, recorder, and other equipment work by finger tip control. If leaving by rear exit of the house you are con-fronted by the swimming pool and cabana area, almost as large as the house itself. In the driveway you'll more than likely see some of the finest cadillacs of this time. Conway's is a jet black with his initials mounted at the front. Be-sides all the standard fitments the car has a stero 8 track tape unit and a telephone which Conway uses continously for both business and plea-sure. The Dune Buggie is a favorite play thing for the family and has the name "Bird Nest" written across the yellow canary color of the hood. Conway you may say, leads a com-fortable life, but he has worked almost day and night to get where he is today. He's a super star in country music, and is now ranked in the top five in popularity. Just ask him when he last had a vacation? He will pro-bably answer you by sing-ing one of his hit songs "15 years ago". Conway has performed and pleased crowds all over the world for 15 years now. He is no stranger to standing ovations, as audiences so appreciate the hard work and total dedication he gives to his work as a Country Music Entertainer. The recording studio is large and like a room in a downtown hotel imperson-al. Instrument cases, paper coffee cups, a lab-yrinth of wires and cable and the inevitable cyclops eye of a clock on the wall all hermetically sealed to eliminate the sights and sounds of the outside world.

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10 Commandments OF Failure

By
Hal Southern

IN THIS FANTASTIC GAME WE CALL THE MUSIC BUSINESS, THERE ARE SO MANY SO CALLED RULES FOR SUCCESS. HOWEVER I WOULD LIKE TO PRESENT MY TEN COMMANDMENTS FOR FAILURE. FOLLOW THESE TEN RULES AND I CAN GUARANTEE THAT YOU WILL BE A GENUINE FAILURE, SOONER OR LATER,DEPENDING ON HOW LONG IT TAKES A PERMISSIVE PUBLIC TO REBEL AGAINST YOUR TYPE OF ENT-ERTAINMENT FRAUD.

1. Sock it to the promoter. Squeeze every dime ypu can out of him. Even if you know he can't make it. After all, if he goes broke, thats his tough luck. Besides, you'll pro bably never see him again.

2. Refuse to do any promotion work such as radio tapes, interviews etc. You're a big time star and you haven't got time for all that jazz. Just the mention of your name should bring out the people.

3. Show up late for the date at least an hour,hung over or still looped from your night before. All big stars are late and besides you can do better shows drunk then most jerks can do sober. Also smoke while you're on stage and if you need a breath to sing, put your cigarette on your on your guitar string wire that looks real casual and if you really want to impress the natives, put your cigarette between your fingers as you pick your guitar. Be sure and pick up a pill or dope habit, as that really makes you big time in the eyes of the local oats and they'll probably ask you to be a star at their pot party and if you get picked up by the police your name and your manager will get you out of it.

4.Be a sloppy dresser. Everybody knows that all of the top stars dress casually, so if you need a shave and your clothes look like you have slept in them all night, don't worry about it, thats just a facet of your personality and makes you the wonderful individual that you are. A God ordained star, sent from heaven to entertain. the peasents.

5. Use profanity. Don't be afraid to cuss out somebody at each show. Remember, all he men use strong language and the stage hands and various helpers are just peons and they only respond to authority and strong language like, "Turn the light up, you small town moron".

6. Gripe. Be sure and complain about your motel the sound system, the help, the stage, the audience, the attendence, your fellow entertainers and mostly let everyone know that you're the star and you are not used to being treated this way and heads will roll tomorrow.

7. Don't be a sucker and spend any money for your own promotion. Let the promoter spend his. You'll be the star so let the record companies, the musci publishers, promoters and publicity men spend their money. After all, they are lucky to have you on record and on the show. As there are so many demands on your time. You must learn to conserve your energy so as to be your usual brilliant self on the stage.

8. Be a lover boy. You're a star and you are a handsome devil, so give the panting females a break. Select one that catches your fancy and let her know she has the privilege of being your date. Don't worry if she has a husband, boy friend or ten kids, you have selected her and she will fall all over you. However, don't let her stop you from flirting with everyone else, because if some husband gets hostile you can always say its just part of your act. Of

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WAYNE KEMP

Wayne Kemp was born June 11, 1940, in Greenwood, Arkansas. Wayne is one of nine children. Having two brothers and six sisters, music was the only form of entertainment in the Kemp family. Wayne's father played the guitar and mandolin, and his mother played guitar. Each member of the family learned to play an instrument, and sing together.

A move to Muldrow, Okla., during early childhood found Wayne singing and playing at church, cakewalks and other local socials at the age of six. It was at this time that Wayne realized country music was to be his life. Ernest Tubb and Hank Williams were his early idols.

At the age of sixteen Wayne joined Benny Ketcham to play guitar at Cains Ballroom in Tulsa.

A short time later Wayne be came a regular member of "Country Music Time". This was a daily TV show sponsored by Cal Worthington Dodge. It had such regular members as Glen Campbell, Jeannie Sealey, Johnny and Joannie Mosby, and Merle Travis. The only known person at this time was Merle Travis.

In 1965, L.D.Allen, a personal friend of Wayne's, introduced him to George Jones Jones. George took a demo tape of some songs that Wayne had written and after listening to the tape called Wayne to find out about the guitar player on the tape. George wanted to record the songs and also wanted to use the guitar player on the session. Since both songs and guitar work belonged to Wayne Kemp, he was asked to come to Mashville and record with George Jones. The first song Jones recorded was "Love Bug" and Wayne did the guitar work. George also recorded "I made her that way". After the session, Wayne was booked to do six sessions that week as a guitarist.

A short time later, during the annual D.J. Convention of 1966, Wayne got together as his musicians, Glen Campbell on guitar, Johnny Bush on drums, Wynn Stewert played standard and Darrell McCall did the harmony work with Wayne. The record did well in some areas, but for the most part was unheard of. Wayne had become as a guitar player.

Conway Twitty later heard the song and decided to record it in an album.This started a profitable relationship for both Wayne and Conway. At this time Wayne signed a writing agreement with Tree Publishing and Buddy Killen produced "Image of me" on Dial Records.

In early 1967, Wayne and his band had finished a club date in East Moline, Ill. and were going back to their motel and had to stop for a train crossing the highway. While stopped a car traveling ninety miles per hour by a drunk driver crashed into the rear of their car. Both cars were engulfed in flames and two members of Waynes band--Jim Hankins, drummer, and Odie Dowdy, the steel player--burned to death. Wayne received third-degree burns over his face, hands and legs. Three months later he left the hospital without full

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WAYNE KEMP

Down Memory Lane

with
CONWAY
TWITTY

Winding it's way from Northern Minnesota to Southern Louisanna, sometimes rough and angry, spilling over it's banks, flooding farms and small towns, but most of the time lazy and peaceful flows the giant of all rivers The Mighty Mississippi.
The great river and all it's tributaries, is the means of support to thousands of families along it's banks. Back in the 1930's and 40's, the old "paddle wheel steamboat" era, it was the sole means of support for Floyd and Velma Jenkins. Floyd was the captain (pilot) of the "J. C. Jayne" a steam Driven paddle wheel ferry boat. Once every hour he would ferry the cars and passangers from Arkansas to Mississippi- from Mississippi to Arkansas, from sun up till sun down. Very often he would have to wait for one of the giant barge lines, a string of 10 to 20 barges pushed by a powerful tug-boat to pass.
Floyd and Velma lived in a small riverboat town Friars Point, Mississippi. Surrounded by cotton field huge cottenwood, maple, a and giant oak trees, near by was the levy (a huge mound of dirt that stretches for miles along the Mississippi) This small country town was to be the birthplace of their children, one of which was destined to become an internationally famous entertainer.
On Sept. 1,1933, Harold Lloyd Jenkins was born. Friars Point, Mississippi was his whole world for the first 10 years of his life. Work consisted of picking cotten, chasing cows, when they got out, weeding the garden and washing behind his ears. Play consisted of the hundreds of things a country boy can always find to do. As for entertainment, the biggest thing by far was the occasional stops the excursion boats made. Harold remembers, "we would all pile on the wagon, take the gravel road that went over the levy and wait, sometimes for hours, for the big boat to land", (an excursion boat is nothing more than a night club that floats.) It pulls up to the bank, lowers the gang plank, and people from all around that part of the country buy tickets and go on a four hour excursion up the river. They have live music, a big dance floor and plenty to drink. You could hear it for miles, coming and go ing. It was there, on the bank of the Mississippi where he saw his first excursion boat, that Harold became interested in music. He was 4 years old. His grandfather bought him his first guitar and he was off off and learning,his father taught him a few ehords on the small guitar, which he still has. He would sit in the piolet house on his fathers boat and sing for

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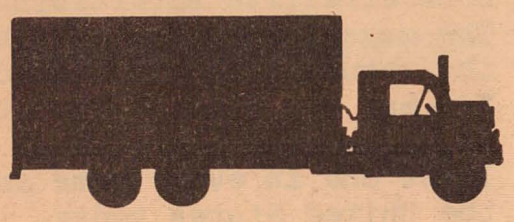
Glenn King

Mr. Glenn King--writer and singer of the Jewel Record fame, from Blue Lake music. The title of the song? "A One Way Ticket There" and "Wearing Her Shoes", sung by Glenn King and written by Glenn King. He is one hell'va good talent and a good friend of country music, also drives for Lee-Way Transportation. What the hell--AIN'T THERE NO MONEY IN DRIVING TRUCK?



What Is In ?The M.C.S.N.!

1. NEWS DATE LINE:
A. Up to date news from all parts of the country to Okla City, as much as can be gathered through news services. All of this will pertain to the arts, whether it be a play, or music. Everything will be kept current. Also local news pertaining to country music.
2. COUNTRY SPOTLIGHT:
Country spotlight will consist of a rundown of absolutely new talent, whether it be radio or night-club performance, television shows or stage shows. When ever there is someone new we will put them in the spotlight to let all know who is who and what is what.
3. ONE MANS OPINION:
One mans opinino will be a summary covering all country music whether it be sales performance or objectives of country artist. There will be no by-lines.
4. BARB WIRE AND HONEY:
A.W. MATHIASEN
This will be a critic's report about the performance or standard of what Mr. Mathisen thinks feasible, whether good or bad or indifferent. This is one column that we will not censor. We will allow him to tell it as he sees it. Of course the editors column for answers will be to the public from the editor.
5. EDITORS COLUMN:
This will appear as letters to the newspaper with regard to any and all subjects. The

gard to any and all subjects. The editor will answer all questions.
6. STORIES OF CONCERN:
This will consist of stories of the art forms whether it be paintings, or artist themselves. It will be more informative about writers, painters, sculptors, of the country field.
7. BUMMING AROUND:
We will have a man or woman going from club to club, show to show, be it television or stage show to let us know who's who and what's what and where and when their playing. This person will not evulate, we leave that to be the critics job. He or she will be aquainted with everyone in the country field. He may strike anywhere anytime. He won't let his presence be known.
8. FREEDOM'S COUNTRY!
This article will pertain to service men. Telling what service he has been in, where he's stationed and see if we can't make him feel a little more at home and not forgotten while in the service of his country.
9. RADIO REPORT:
Since radio plays such a big part in the presentation of country music we will furnish a column about the DJ'S and station

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Sorry! I Can't Afford To Advertize

With

BOB STEIN

SORRY! I CAN'T AFFORD TO ADVERTISE:
Several past incidents have prompted me to sit down and write this short but factual article on a subject so dear to my heart and maybe yours. As to not embarrass my readers or my public, I will not relate the incidents mentioned or come close to them. First lets take the word - ADVERTISING as ADVERTISING: what does it mean? Advertising as defined by the dictionary is "The business of preparing publishing, or circulating advertisements". It all sounds so plain and simple but in reality it is not as plain or simple as it seems.
As seen by the advertising world, it is a careful study of a product and how it should be presented to the public. All media of product expression are taken into consideration. Radio, television, movies, newspaper and magazines. The study of which one or more are needed to present the particular product to the public in the correct form. And we all can see why television does so very well for the advertiser.It is visual and if it is presented during "prime" time it can be very effective. Especially the toy industry with the childrens shows. It drums into the watcher a particular product. I mentioned "prime" time. This is the few times during the day that the majority of listeners or watchers are listening or watching. This is the best time to have an advertisement go over the air. And to be effective it has to be repeated constantly as so to instil the desire of the public to want this product. People buy what they want and not what they need. And to effectively present the product it costs a great deal of money. In big business 75% of profit is spent on marketing and advertising the product. That is why they are now "Big Business"

75%

Now lets talk about our business, country and western music. The entertainment field is one of the biggest businesses in the world. People not only want entertainment but they need entertain ent. And this is why we are in business today and that is why you are in business, to entertain the public. But that brings us back to the public, what we have to offer him. And all we have talked about has now got to be brought into the picture. What form of media do we use? Think .Where will we use it? What will it cost? Who is going to see it? Or hear it? Think about that for just one minute before you read on. So many people advertise without advise from an advertising consultant and the results is ineffective advertising and a waste of hard earned money. And this is why they say "Sorry, I can't afford to advertise". Because the advertising that they used was ineffective for the money spent. Now, lets break it down to what the median are. Television is a very effective form but also very costly. Especially if the prime times are needed for the advertisment. Then there are so many different stations one can view, which one shall we use?
Radio is another good form of media, especially in the field that we are talking about, because it narrows down the stations for us to the selected few that devote their time to country and western music and entertainment. But the things to consider are as follows; when should I have my advertisment aired who will be listening to to the station at the time my ad goes over, how will they present it for me and what will it cost?And if it is heard, will it be remembered? The movie theater is another form of media, but it narrows down your ad to a selected few who go to the movies, and with all the theaters in busines how do I know who will go, the children, teenagers or the adult public that I cater to. And of course, it is very costly.
Now lets talk about a magazine. I'll take one particular as an example to show effective advertising. The magazine that I'm talking about is the T.V. Guide You may not realize it but on an average there is at least one in every home in the United States today. People who watch television want this publication so that they can plan their evenings entertainment. It is a very important little book and costs so little to buy. It is a guide to the television world. Now lets talk about a newspaper MUSIC COUNTRY STYLE:
This is so much like a TV Guide that it is almost a necessity to the country and western man. Why? Because it lets him know when and where his or her favorite local country and western star is going to be on a given date. He can now plan his entertainment. It is not the performers duty to advertise, it is yours, you have to pay the performer, and so many of the local stars have fans that follow them wherever they go. It is a must to inform the public. A need to inform the public and a duty to inform the public. Music Country Style caters to the country and western scene in the Okla area and we are expanding our circulation more every day. In short we put Music Country Style in the hands of those persons who use Music Country Style as their "TV" Guide to country and western entertainment. Its something that is visual,

continued from page 2

to Gene. Of course Joe Hunt, the state insurence commissioner, could not stay out of it, he's at every function I think Joe likes to go around and meet people he is a genuine person--one of the good guys. On the show was Chuck Thompson from the Country Music Association and Mr. Bill South from Music Country Style Newspaper, who as Gene to appear at an Aug. 19th Country Music Award Concert, there will be an award given each year to the outstanding so song writer in the state of Okla. The award will be called The Gene Sullivan Award, for song writing. This award show will be Aug. 19th at the Civic Center. Various many people were there, Joe Webster, Jack Beasley, so many many people- to honor this man who so richly deserves the honor. But there were people that would have liked to have been there from the state of Okla, that was out of town--doing what Gene has done many times in the past--performing. Gene had a letter from singer Conway Twitty who said of Gene "Mr. Sullivan is the one man I know who has been where everybody is trying to get" that his perfection and performances and the love of the people that he performs to. Of course Conway Twitty is one man that is where everyone is trying to get.

Gene Sullivan's family was there, almost all of them, from 3 years on up, and his very very beautiful wife. Sullivans son Tommy who is in the recording business, but he's a little different, he works with Blood Sweat & Tears, as the equipment manager and he's quite qualified, he knows where the equipment should be and where it should not be. Gene Sullivan we thank you for coming to Okla. from Alabama, wherever Alabama is. We thank you for being just who you are--a man who needs to do a job--got the job done and never ask anybody for anything. Who is always there with a helping hand and I might say in this article--that we know Gene has done many many things for many many prople and he deserves this award. God Bless you Gene Sullivan we love you.

PAUL MOLLOY

& & & & & & & & & & &

ALL His many Friends

now Appearing

AT THE

THE SUNSET CLUB

1800 S WESTERN

continued from page 10

informing and accurate. Some thing that he can see, feel and read every day.

For the advertiser it is good, inexpensive advertising placed in the right place, in the hands of the country western fan, your patron.

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There's always action and entertainment at the VA hospitol Okla. City Here are three fine people to entertain there Larry Sumner, Thae Ramsy Family, Kathy Boarman.

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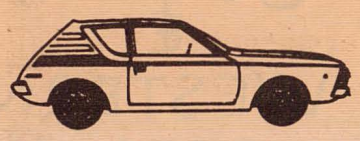

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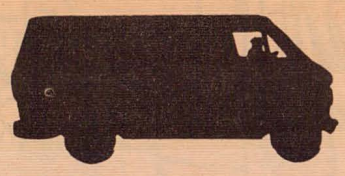

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Wheel Balancing-Drag Slicks
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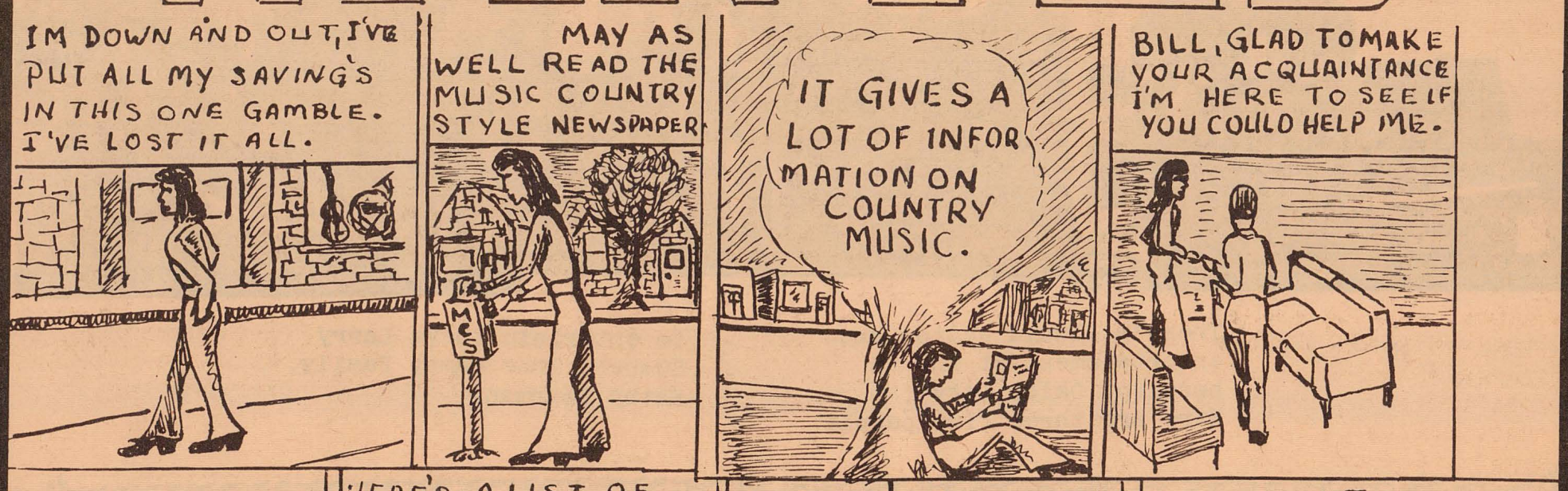
IM DOWN AND OUT, I'VE PUT ALL MY SAVING'S IN THIS ONE GAMBLE. I'VE LOST IT ALL.
MAY AS WELL READ THE MUSIC COUNTRY STYLE NEWSPAPER
MCS
IT GIVES A LOT OF INFOR MATION ON COUNTRY MUSIC.
BILL, GLAD TOMAKE YOUR ACQUAINTANCE I'M HERE TO SEE IF YOU COULD HELP ME.
DO YOU SING AND PLAY COUNTRY MUSIC.
YES, I'M HAVING A HARD TIME THO.
HERE'S A LIST OF THING'S WHICH WE CAN DO FOR YOU. WE DO OUR BEST TO GET YOU ON YOUR FEET AGAIN.
DO YOU THINK YOU CAN REALLY HELP ME GET STARTED AGAIN.
YES, WE CAN HELP YOU. JUST DON'T GIVE UP ON US.
WE WANT YOU FOR COUNTRY & WESTERN ENTERTAINMENT

LET US HELP YOU

COUNTRY & WESTERN ENTERTAINERS

Seminle Productions & Publishing INC.

Music Country Style News

3021 S. Douglas Ave. OKLA. CITY OKLA. 73109 Tel. 634-6450

continued from page 5

The control room is smaller like a cockpit with a panel full of dials, needles and levers. If the studio had wings it could surely fly.
Beyond the double glass wall, Conway Twitty walks in. The many weeks of perfection-seeking preparation are behind him. He is ready . The Twitty Birds are ready. In the booth the producer, the enig

egineer and the wheels of tape are ready. Conway closes his eyes, finds just the right tempo. The music starts...The magic begins. Suddenly the studio does have wings. Suddenly it flies.
Conway is the greatest most happening country artist in the whole world.

The greatness of his talent can be measured by the eloquence with which he states his message. He gets to the heart of the song by expressing himself from within totally. Playing with his own group, Conway has gained the respect and admiration of the pros... His contempories, colleagues and competitors as well as the knowledgeable critics and established fans. This IN crowd is the backbone of acceptance..The foundation for the high credentials Conway holds today.
There is a quiet elegance about Conway Twitty. It is a mixture of Southern Pride and urban sophistication. These somewhat antithetical qualities are evident not only in his personal demeanor, but in his singing as well. For no matter what Conway chooses to perform he always seeks the bed rock of emotion which lies beneath the surface of a song. It is this feeling he communicates with warmth, passion and sincerity. He and the Twitty Birds have a way of doing unconventional things with time, with the length of a phrase, with chord patterns and the logic by which one note follows another. What they are after is not only difference but fresh emotions caught in rythms and lyrics, which are the pulsings of life. The results is that a Conway Twitty song is not faintly reminiscent of ten or a dozen other songs. It has a rightness, power and intensity all it's own. You don't just listen to it. You feel it personally, you get lost in it. SUDDENLY YOU TOO ARE FLYING.

by Lou Manley

continued from page 9

that participate in giving us these great sounds. We will try with each publication to give DJ'S name and radio call letters and time.

10.I'D LIKE TO SEE:
This will be an article about what the public wants to see or hear.
11.TOP CHART:
This will be a run down of the first 40 songs at the top of the list in the country field. We will name record companys and artist.
12. OUR HIDE-OUTS:
This will be mainly a list of the clubs and their address, who have country music.
13. THE COMMUNITY:
This will be an article tha that will cover fund raising events and benefit past, present,and future.
14.BIG BIG BIG:
This article will be about local stars who have made it in the country field. Their thoughts and ours.

631-2055

Allen Auto Sales

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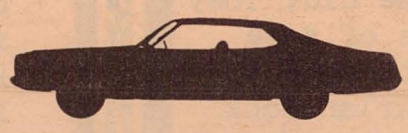
Mr L.D. Allen
Owner

Bring the family on down
we have just the
car for YOU



CONWAY TWITTY
continued from page 8

hours. This is what filled the first 10 years of his life.
In 1943 Harold's parents moved up river about 14 miles to Helena, Arkansas. It was in Helena, a bigger riverport town,(14,000 pop) that he put his first band together and promoted his own radio show. He called his band "The Phillips County Rambers", they had a 30 min. show every Sat. morning on radio station KFFA. His steel player was John Hughey, the very same one he has now. Harold and his band played for private parties, public dances, school functions and in their homes strictly for their own enjoyment.
At 16 years old Harold decided he wanted to be a Baptist preacher. He did preach at his local church and at youth revivals around that part of the country for a couple of years. At the same time he was playing baseball. He wound up with an offer to sign with a farm club for the Philadelphia Phillies. He decided he would make baseball his career and quit preaching. He was to report for spring training in Mar. 1954 but got drafted and reported to the army instead. He had his own band in the army but still had never thought of music as a profession. His idols were Earnest Tubb, Hank Williams, Webb Pierce, Ray Price, and Faron Young. These people were so great to him that the thought of competing with them was unthinkable. When he got out of the army in Mar. 1856 he had been in Japan' for a year,the thing he heard was "Mystrey Train" by Elvis. This completely new sound really knocked him out, just as it was doing to millions of other people across the country. I didn't think I was good enough to sing country music Harold said "but I did think I could sing Elvis's style of music. I had to make an immediate decision. I threw down the baseball bat and picked up the guitar. I've been picking ever since.
Harole decided he needed a stage name, something, something that would catch the eye of a disc jockey, after much thinking he decided that he might get an unusual name from the may. Down in the state of Texas he found Twitty. Twitty Texas. Now some interesting name that would go with Twitty. He decided to look in Arkansas, his home state. Just out side of Little Rock there is a small college town called Conway thats it Conway, Arkansas and Twitty, Texas. Conway Twitty.
Conway tried his luck with Sam Phillips of Sun Records in Memphis, Tenn.

That didn't work out either. He then had a couple of releases on Mercury. Records. That didn't work. He then knew enough about the business by this time to know that the song was the biggest factor. He began looking all over the country for a super song that would send him on his way to success . He came up with the song he was looking for but he didn't find it in a publishing co. He found it in his mind and in his heart. It was as much a part of him as it is a part of his career today. The song "Its only make believe". Eight years and 3 gold records later Conway decided to make a switch. He thought he had lived long enough and experienced enough to do justice to a country song. He called a good friend of his Harlan Howard who was and still is one of the top country song writers. Harlan told Conway to come to Nashville. He did. They cut a demo tape of some country songs that Conway had written. Harlan took the tape to Owen Bradley of Decca Records. Owen liked the songs and the singer, signed Conway to a contract and country lovin Conway Twitty was on his way. The rest is history except for the end of the musical Conway Twitty Story and Conway is still busy writing that. A quote from Conway on country music and what it means to him " I hope I can live long enough to put back into Country Music, just a portion of what I've gotten out of it" To put back is exactly what Conway has done.
He has contributed many things to Country Music, not only with his singing and writing talents, but with the very person he is has added much quality to the image of the business its self. He keeps his selection of songs he records to high standards and after 23 releases with Decca (MCA) you cannot find one song of poor taste or quality. With 12 #1 songs in a row and a gold album, the talent must be there.
For the past 3 years Conway has been selected in the five finalist of

continued on page 20

the CMA Awards. The catagories include Intertainer of the year, Male Voclist, Album of the year,song of the year as a writer, single of the year as a singer, Duo of the year was presented to he and Loretta Lynn as the 1972 Awards Show was held this past October in Nashville, Tenn. Conway and Loretta also traveled to New York City in 1971 to find they were the proud winners of the Grammy Award as Duo of the year.
Song writing started as a hobby with Conway but has proven to be a great help in his recordings and a very profitable business as he went in to his publishing company, Twitty Bird Music. He has numerous certificates of merit for songs he has written. He wrote It's Only Make Believe in 1947 and today it still remains one of the most requested songs. Hello Darlin was written some years ago and was in the file of songs Conway

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BUZ & THE BANDELAROS

Bill Boron - STEEL
LARRY SANDLIN - LEAD
FRED GARRETT : BASS
FOREST AVERY; DRUMS

OPEN
7pm till 2am

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5841 N.W. 10th
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MUSIC
STARRING,
DOC HOLLIDAY
BOB
ONLY fri. till tues.
A STRANGER ONCE
OPEN 3Pm. to 2am

Doc Holiday, the newest sensation in town, is playing at the Players Club- 5841 N.W. loth, in Okla City. Where you're only a stranger once. Drop in.

continued from page 6

course if you leave a few broken hearts and maybe some assorted children along the way thats the price they have to pay for loving such a wonderful star. However, there will probably be a few towns you had better leave off your touring list.

9. Act like a star. Don't let people get too friendly with you. Signing your name to a record or a book is such a childish thing, so don't be afraid to tell people you will not sign autographs, but if they insist, they can wave at you. Remember familiarity breeds contempt. so ignore the general public as much as possible.After all you give them so much of your self when you are on stage

10. Finally, to really prove you're a big operator, don't even show up for the show if you don't feel like it. Don't even send a telegram with a phony excuse. This way, you'll arouse a lot of sympathy, as people will worry that you might have been in a accident or a plane crash and they will say a prayer for you and always remember your name. Of course there will be some like the promoter who will hope you are dead, but ignore this type, they are only small town soreheads.

FAITHFULLY FOLLOW ALL OF THESE TEN COMMANDMENTS FOR FAILURE, AND I PREDICT YOU WILL CANISH FROM SIGHT QUICKER THAN AN ALLIGATOR ON A GUIDED TOUR OF A HANDBAG FACTORY AND YOU WILL HAVE TROUBLE GETTING ARRESTED IN YOUR OWN HOME TOWN. IF ANY OR ALL OF THIS MUSICAL SHOE FITS (AND I'M SURE IT FITS MANY) THEN I SUGGEST A HEART TO HEART TALK WITH WHATS LEFT OF YOUR BRAIN BEFORE ITS TOO LATE.

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LIVE MUSIC
STARRING
ERNIE RICHMOND
& The HITCH-HIKER'S

Ernie Richmans life-present and past. Ernie presents a different type of country music- its his style. Right now I'm getting ahead of myself-lets go back to when Ernie was born-way-way back. In 1950 he moved to Okla City and used to sing at the May Festivals and in school when the teacher would stop sork in the middle of the day and say Ernie how about singing to the class--and he would in his inevitable style. Come graduation- the time for the kids to go away. His stretch in the army. In his stretch in the army in 1960 he learned to play the guitar. While in the army playing in nite clubs in Denver and other towns, learning the presentation of country music, how to sing it, how to control the audience so that they are interested in what he had to say or sing. Ernie has been in many many things and done many things. He has a love of motorcycles- which I guess everybody has his little thing to do and this is Ernies. He also has a love of country music that presents its self very outstanding. Ernie Richman had the honor of appearing on the Now Generation TV program in July 1972 and playing his type of music. He has appeared in many many nite clubs all over the city and the state. Some of the clubs are The Players Club, The Bottom Of The Top Club, The Jet Set, The Flame. He is now at The Jet Set and we have heard many many nice things He has some people with him that are outstanding. Victor Corona, plays bass, Rodney Hamm playes the drums, and of course Ernie is on lead guitar and does an outstanding job with his different varations. This newspaper highly recommends Ernie Richman & The Hitch-Hikers- we hope you come out to see them, besides they can use the business.

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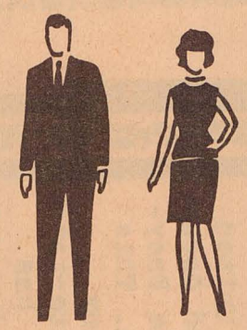
THE CLUB

2000 N.E 4
Tel.239-9201

Mon thru Sat
11am till 2am

SUN 6pm till 2am

HOSTESS
TEE WALKER



Private Club Guest Welcome

continued from page 16

has stored up. He writes constantly but with his busy schedule he often puts them back and forgets about them. This means in the future we can expect many more great Conway Twitty written hits as he reaches down in the drawer to pull out maybe something like...Baby's Gone.

Leading men of the United States is a recorded document prepared by the Encyclopedia Britannica. This is not limited to any field nor to the Intertainer Business. Conway has been chosen and excepted to go down in history as one of these leading men. A clean-cut handsome young man, soft spoken, mannerly, and most congenial, performs with humility to satisfied audiences each week. He never forgets the fans that stand in lines for his autograph and stays until each one has been signed, sometimes for hours. He is the inspiration for one of the largest fan clubs in the United States, which is headed by Edith Rich of Peoria, Ill. The Conway Twitty Appreciation Society is another dedicated organazstion from England, which supplies much support for Comway. This has the leadership of Dave Gregory.

The Mighty Mississippi still winds it way from Northern Minnesota to Southern Louisanna, but the young boy who use to sit on its banks in the Delta Land is now winding his way through this great land of ours. He has fulfilled the dreams of a small boy who watched the excursion boats bring their music and excitment to his songs some 35 years ago. With his ambition and dedication we will see many more great things in the life of...

THE RESPECTED AND MUCH LOVED CONWAY TWITTY.

"Oklahoma Country Music Association"

P. O. Box 19524
Oklahoma City, Okla. 73119

The O.C.M.A. is a non-profit organization, and it is not a union of any kind.

It's only purpose is to unite Oklahoma Country Artist, and to promote Country Music.

Also to provide a service that assist artists and song-writers with any information pertinent to the Country Music Industry.

To present a Country Music Convention on an annual basis and set up awards for deserving Country Artists in the State.

O.C.M.A. SERVICES

1. Assist song-writers in obtaining copyrights, B.M.I. affiliation of their owrk.
2. Assist in setting up recording sessions and material for anyone requesting help.
3. To compile a complete listing of Oklahoma Artists to assist you in booking when abd if needed.
4. To maintain a file of new songs to be available for anyone looking for new material on file, we are not publishers, this is only to help you.
5. To obtain any and all information that any artist may need to help him or her.

Clubs will be invited to join the O.C.M.A. to create a better understanding in the business of both sides. When needed, O.C.-M.A. will assist in booking for club members.

In the future we hope to have our own monthly newspaper to keep you better informed of what's happening around the state.

Membership fee is $20.00 for the first year and $12.00 thereafter. A small fee is charged for some of the services rendered.

Please help us help you. Send in for your membership now. Also if you have any pictures, tapes, or records your group has recorded send it to us for our files.

"O.C.M.A. CONVENTION AND AWARDS"

The purpose of the Convention and Awards is being simple. First to give the public a chance to hear new people from all over the state that they never would have the opportunity to see. This also gives other artist's an idea of what is happening. Second, the convention helps us determine who should be nominated for awards.

The winners will be chosen by a staff of musicians by secret ballot.

The catergories will be as follows:

The Most Outstanding Male Artist (Singer)
The Most Outstanding Group
The Most Outstanding Female Artist (Singer)
The Most Outstanding Record of the Year

INDIVIDUAL INSTRUMENT

A. LEAD GUITAR
B. STEEL GUITAR
C. BASS GUITAR
D. DRUMMER

Special award for Most Outstanding contribution to the Country Music in Oklahoma.

Special Award for Best Record recorded in Oklahoma.

We feel that there is a lot of good artist in Oklahoma, and it's about time that something was done to bring them togeth er..

There is an abundance of talent here and the surface hasn't even been scratched. If we work together, the better our chances are. Our services are to help you and make it easier for you.

Thank you,
C. A. Thompson
President

A Little Bit About Our Editor ?Bill South ?

Bill was born in Brooklyn N.Y. from a family of 12. He lived with his family until the age of 3 years, and was adopted by a family in N.J.. Because of health his original family could not afford medical expense, due to the depression.
His newly found family moved to Charlotte, N.C. This is where his love for country music began. They moved farther south to Makin, Georgie. Then on to Texas and Oklahoma. At this time Bill had seen a show with Roy Acuff and decided singing was his cup of tea.
Due to a drastic event in the family they moved back to N.J. and soon forgot his country singing to go into modern music. At the age of 16 Bill went into the U.S. Air Force, where he served 4 wonderful years, where he met such stars as John Buzzo, Hank Thompson, Hoarace Heidt, Paul Whiteman and Fred Waring. These people convinced him to stay in the country & western field.
At this time tradgedy struck Bill again, he was discharged from service as a disabled vet. He was operated on the nose, throat, and chest, he couldn't sing a note, he could hardly talk.
12 years later he has started his come back, and has been doing fine ever since. His great hope will be that someday he will able to perform a Country Western Concert at the Asterdome in Houston, Texas.
Bill is 35 years old, married and has 5 children and 4 grandchildren.

Wilton O'neal & The Night Lovers

Wilton O'Neal & the Night Lovers, better known as the country bands-band, with Dave on bass, Doug on steel, John on drums, and the ever loveable Wolton on lead and rythm. A nite club band beyond all classification. A band that has played with many of the greats, and will continue to play with the greats, because of the music they put out. With them is the ever beautiful Peggy Gail. She sounds like a lark, she even fits the part. While you are in town, this is a must, you have jus just got to see and listen to this band. They play at the Diamond Ballroom,8000 S. Eastern on Sat. nite. They play at the Players Club at 5841 N.W. 10th, in Okla City, where you're only there once as a stranger. They play there Wed., Thur. nites. The starting time is from 9:30 to 2:00. Come on down and visit.

943-4540
THE PLAYERS CLUB
5841 N.W. 10TH
OKLA. CITY OKLA.
MUSIC
STARRING
Wilton O'Neal
and
THE Night Lovers
ONLY A STRANGE R ON CE
wed. thur.
OPEN 3pm till 2am

WAYNE KEMP story
continued from page 7

control of his hands, and the doctors said he could never play the guitar again. With nothing but determination, Wayne spent the next year working on his guitar.
Then came Wayne's first big break and as a result the first Number One record for Conway Twitty. Conway recorded "Image of me" on Decca Records. It was only natural that "Next In LINE" was next in line. A third Wayne Kemp song, "Darling you know I would' nt lie", was a third Number One for Conway. "Thats When She Started to Stop Loving Me" was the next Number One for Kemp and Twitty.
Faron Young joined in to record Kemp-penned tunes with "Just came in here to get ma baby", and Bobby Wright recorded "Upstairs in the bedroom".
Wayne Kemp at this time had been pegged as a songwriter.
An introduction to Owen Bradly at Decca Records by Buddy Killen landed Wayne Kemp a recording contract. His first Decca release, "Won't you come home to talk to a stranger", was a national hit. Charlie Walker's latest record of "God save the queen of the honky tonks" is a Wayne Kemp tune.
Wayne's newest release on Decca records, "Award to an angel" b/w "Darling who's the stranger" is destined to established Wayne Kemp as an Ultra-Artist.
Today, Wayne Kemp is recognized as one of Nashville's finest guitarists, and he worked with many big-name artists strictly as a guitarist.
From guitar to songwriter, to singer spells success and most of all artist to Wayne Kemp.

decca

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Shorty Lavender
TALENT AGENCY, INC.
916 19th AVENUE SOUTH
NASHVILLE, TENNESSEE 37212
(615) 244-5265

continued from page 3

on the way up. So I asked Donny to come down and do it. It was than that he told me that it would interfer with his religion. Now we know that there is a God and there is a heaven and earth, but I wish this man would have told me first. We would have not embrassed him. Which I know we did. We would not have made him feel so dejected, and down troden. Donny Hayes, we apologize from this newspaper to you , and from myself A.W. South, to you and your wife and, children.
WE ARE SORRY.

After all a man does not spend his time and effort unless he can make a profit. The next point that I must cover, is we have written an article about John Denton and Steve Demick of the Daily Oklahoman and the Oklahoma Journal, about how idiotic they have written. In the past four weeks we have read their articles and I must say there has been quite a change. Steve Demick you are doing an outstanding job on personalities and profiles, that you write about in the Journal. We appreciate true Journalism in any style or form, as long as it is true Journalism.

THE EDITOR
A.W. SOUTH

SOONER BUCKSKIN

Reggie Long
Manager

1 N.Robinson
OKLA.CITY
Tel. 232-1031

& Leather-Goods & Western-Wear

The Southern Belles

You too will say fantastic when you see and hear this all girl show and dance group in action. They can melt your heart with song, then make you rock with laughter with their quick witted comedy routines. These four girls, with their pleasing personalities and beautiful harmony, are not only lovely to look at, but are very talented and versatile as well. The Southern Belles have appeared in all the better places across the country including the Nevada circuit, state fairs, military bases, numerous TV appearences as well as working with many of the Grand Ole Opry Road Shows.

Vonnie Dean (leader of the group) (electric bass)
This tall, vivacious, blue eyed blonde, knows no shyness when it comes to fronting the group. She is an outstanding vocalist a and an accomplished bass guitarist. She is also enjoying a rising success in the song writing and recording field. Vonnie grew up on a farm in Missouri, and after graduating from school, started her musical career in Kansas City, Missouri.She formed her own road group, and was one of the better known entertainers working the military bases across the country. Vonnie had the honor of receiving a full page write-upa in Club Executive Magazine, which went nation wide to all the the NCO and Officers Clubs.

Jackie Stewart (electric piano)
Outstanding singer and pianist, has the professionalism of a pro entertainer because that is exactly what she has accomplished. Jackie has played a number of instruments throughout her career as well as singing, but now is concentrating on being an entertainer and pianist She has appeared on many country music jamborees, TV shows, chain motels and hotels all across the U.S. and Canada. Jackie began working with various groups, then branched out to form her own show as well as writing songs and adding recordings to her credit. She sings a large variety of songs and sings them all very well.

Vangie Ramsey (lead guitar)
Vangie Ramsey---Dynamic blue eyed blonde, is one of the few accomplished females guitarists. She has talents to many fine groups which have entertained professionally across the country. Vangie worked with gospel groups as a child, playing mandolin and violin. As her enthusiasm grew so did her repertoire of music, leading her into professionalism and showmanship, which gave her the opportunity to work with the big bands. Vangie also has a very delightful singing voice which she adds along with her guitar to make up "The Southern Belles".

Suzy Adams (drums)
Suzy Adams, a lovely talented brunette is certainly no longer a newcomer to the music world. She is an outstanding drummer, and has worked with some of the top groups in both the rock and country field Then deciding to further her knowledge and ability Suzy returned to college majoring in music. Suzy is now the back bone of the rhythm section, playing drums for "The Southern Belles".

The Southern Belles are one of the finest groups anywhere. You owe it to yourself to see and hear this fine group when they are appearing in your area.

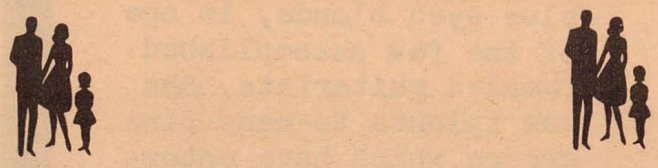
THE SOUTHERN BELLES

Country Music Awards Concerts
Aug. 19, 1973 7:30pm

NEWS & TO THE POINT

FOLLOW YOUR STARS

DELUXE NEWS IN COUNTRY MUSIC



READ ALL ABOUT YOUR FRIENDS

READ

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LET US TELL YOUR STORY

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